

# ABIGAIL SERBU

## GRAPHIC DESIGNER

### PROFILE

Creative graphic designer with five years of experience in both digital and print designs. Highly skilled in multiple Adobe Suite applications, such as InDesign, Illustrator, and Photoshop. Known for being detail-oriented and reliable.

### EDUCATION

#### Cum Laude - Bachelor of Science in Graphic Design Technology

Fairmont State University | 2016 - 2020

#### UX / UI Design Certification

Wilmington University | 2024

### EXPERIENCE

#### Graphic Designer / CSR

AlphaGraphics Newark / Wilmington | March 2023 - Present

- Creates and sends proofs to customers in a timely manner, ensuring accuracy and customer satisfaction.
- Manages numerous projects on a daily basis, practicing efficient time and task management.
- Provides customer service through phone, email, and in-person interactions, addressing inquiries and resolving issues promptly.

**Delivery Driver / Bindery** AlphaGraphics Newark / Wilmington | April 2022 - March 2023

#### Production Associate

Avalanche Industries | May 2021 - April 2022

- Created product graphics for client brands, optimizing designs for Amazon listings.
- Crafted product copy to enhance visibility and drive sales on Amazon.
- Managed and grew engagement across multiple social media platforms, including Instagram, Facebook, and LinkedIn.

**Photographer** Lifetouch | October 2020 - May 2021

**Multimedia Designer** Fairmont State University | November 2018 - May 2019





### HARD SKILLS

Adobe InDesign	<div></div>
Adobe Illustrator	<div></div>
Adobe Photoshop	<div></div>
UI/UX Design	<div></div>
Print Design	<div></div>
Computer Literacy	<div></div>

### SOFT SKILLS

Detail-oriented
Creativity
Adaptability
Problem Solving
Teamwork

### CONTACT

 302.650.2119  
 aserbu97@gmail.com  
 linkedin.com/in/abigail-serbu  
 aserbu.com